

# **A&B Cymru Opportunity**

## The Art of Brains

You are invited to submit a bid for a new commission being offered by Brains Brewery.

#### Introduction

Brains Brewery, one of Wales' most famous brands, is relaunching its range of Limited Edition Beers as part of a wider rebrand. Limited Edition Beers are sold through pubs for specific time periods, with each typically available for 4-6 weeks. There are 4-6 Limited Editions available throughout the year.

#### **Artist Collaboration**

Brains wishes to commission Welsh or Wales based artists to create art for each of its Limited Edition Beers to mark next year's Six Nations Championship – Try SA and Tight Head. The beer will be sold in pubs during February and March 2026.

#### The offer

Brains is inviting design ideas for Try SA and Tight Head, created to work within the template provided <a href="https://example.com/here">here</a>. It should be supplied in a digital format and fit the theme of the beer. Full details about each commission can be found below:

## Try SA

## **Tight Head**

https://docs.google.com/document/d/1v c7AF 7Rd1AVnZuW1bSY4W3T 8Pm3JAO-2SRh2axiE/edit?usp=sharing

In addition to the extensive promotional opportunities available for this commission described in each of the design briefs, a fee of £500 will be paid for each chosen design.

Should you be interested in submitting a design, please complete the form below and return it, along with the proposed artwork to <a href="mailto:contactus@aandbcymru.org.uk">contactus@aandbcymru.org.uk</a> no later than Friday 28 November.

### **Details**

Name	
Arts Organisation (if applicable)	
Legal Status	
Address (including postcode)	
Telephone	
E-mail	
Website	

Description of the work of the artist Please submit a CV and examples of your work alongside
this application. Please use no more than 200 words