Ref. No. **(internal use):**

**Arts & Business Cymru Awards 2025**

**Sponsored by** **Hern & Crabtree**

***Celebrating 30 Years of Partnership Success***

**Nomination Form: Business Categories**

**Please read the Awards Guidelines before completing this form.**

**CONTACT INFORMATION**

Note: All fields in this form are mandatory. If not applicable please type N/A in the box.

|  |  |
| --- | --- |
| Business |  |
| Annual Turnover |  |
| No. of Employees |  |
| Address |  |
| Website |  |
| Chief Executive |  |
| Chair |  |
| Business Contact for Partnership  *(name and position)* |  |
| Telephone Number |  |
| E-mail |  |
| Social Media Handles |  |

|  |  |
| --- | --- |
| Arts Organisation |  |
| Art Form |  |
| Annual Turnover |  |
| No. of Employees |  |
| Address |  |
| Website |  |
| Chief Executive |  |
| Name of Chair |  |
| Contact in Arts Organisation  *(name and position)* |  |
| Telephone Number |  |
| E-mail |  |
| Social Media Handles |  |

**AWARD CATEGORIES**

**Please tick the box next to the category or categories you are entering:**

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| **Arts, Business & the Community** sponsored by Wales & West Utilities  In recognition of a partnership that stimulates community involvement and inclusion in the arts.  The business will demonstrate commitment & innovation resulting in tangible benefits to a distinct community. |

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| **Arts, Business & Diversity** sponsored by Sony  In recognition of a partnership which promotes diversity and inclusion, engaging those who face barriers on the grounds of ethnicity, gender, physical abilities, race, religious or political beliefs and sexual orientation.  The partnership will celebrate diversity, representing and promoting the vibrant nature of Wales’ communities. |

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| **Arts, Business & Employees**  In recognition of a partnership that integrates the arts into employee development and motivation, while stimulating a more creative working environment. |

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| **Arts, Business & the Environment** sponsored by Bluestone Wales & The Waterloo Foundation  In recognition of a partnership that demonstrates and promotes environmental best practice, while having a positive impact on people and communities. |

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| **Arts, Business & Health** sponsored by Cartrefi Conwy  In recognition of a partnership that has benefitted mental, emotional and / or physical well-being through the arts. The business will demonstrate belief in the power of the arts to address health issues. |

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| **Business of the Year**  In recognition of a strategic business approach to effective and creative arts partnership that stands as a model of excellence.  **All nominated businesses are automatically entered.** |

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| **Hodge Foundation Arts Award**  **This cash prize of £6,000** recognises the arts organisation / artist which has worked most creatively in partnership with business to maintain and develop activities**.**  **All arts partners nominating a business are automatically entered.** |
| **Nicola Heywood Thomas Arts Prize**  **supported by Hodge Foundation**  **This cash prize of £1,500** recognises an arts organisation / artist which stands as a model of excellence in changing lives through the arts.  **All arts partners nominating a business are automatically entered.** |

### **Project details: Please answer each question in no more than 200 words**

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| **Overview of the project.** Please summarise the story of your partnership. Why was it formed? What made it unique? How does it meet the award category specifications? |
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| Date relationship between business and arts partner started |
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| What were the main objectives of the project for the **business** partner? |
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| What were the main objectives of the project for the **arts** partner? |
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| What were the main benefits to the **business** partner? (e.g. financial, operational, reputational, employee or community benefits) |
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| --- |
| What were the main benefits to the **arts** partner? (e.g. financial, operational, reputational, audience development, employee or community benefits) |
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| Who did this project reach? How many people? Did this meet expectations? |
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| How was the project promoted internally and externally? |
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| Did the project receive A&B Cymru CultureStep funding? If so, what was the impact of this support? |
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| What is the future of the partnership? |
|  |

# **Financial information** (Confidential - for the judges’ information only)

|  |  |
| --- | --- |
| Cash value of business investment in nominated project |  |
| Estimated value of in-kind support *(where applicable)* |  |

**Checklist**

**Please send a visual record of the project (e.g. photographs and / or film) to** [**contactus@aandbcymru.org.uk**](mailto:contactus@aandbcymru.org.uk) **No other supporting material is required.**

**Visual Record of Project Submitted:**   **Digital Photographs**   **Film**

**I have read the A&B Cymru Awards Guidelines and agree to all Terms & Conditions**

**Please tick this box to indicate that the business and arts partners have read and approved all information submitted.**