

30th ARTS & BUSINESS CYMRU AWARDS 2025

Celebrating Creativity and Excellence in Partnership

BRIEF FOR AWARD

The A&B Cymru Awards exist to encourage, acknowledge and celebrate exemplary partnerships between business and the arts across Wales. A high-quality and high-profile event, the 30th ceremony will take place at ICC Wales on 19 June 2025.

A&B Cymru wishes to commission ten awards which will be presented to the winners of the various categories. An all-inclusive fee of £3,000 + VAT will be paid for this commission. The fee will cover all design, making, packaging and transportation costs.

Criteria for the design:

- The awards should celebrate successful business / arts partnership. They should be distinctive, attractive and suitable for display at the winners' premises;
- The materials used should be sustainable and sourced in Wales wherever possible.
- Nine of the awards should be stylistically similar but need not be identical. The 10th trophy will be presented to the Business of the Year and should stand out from the others in some way;
- The awards should be easy to display at the ceremony, and of a size and weight that ensures that they can be comfortably presented and carried. The trophies should be between 9–14 inches high;
- Each award should be provided with a separate box with suitable internal packaging so that it can be safely transported by the winner. Materials used should be plastic-free / biodegradable;
- Each award must feature a phrase such as A&B Cymru 2025 / C&B Cymru 2025. This can be incorporated into the design of the award or placed on a plinth if this is more appropriate. The artist may also wish to consider incorporating "30" into the design, though this is not essential.
- The first award must be delivered no later than Friday 7 March. The remaining nine awards must be delivered no later than Friday 6 June.
- The artist must be willing to collaborate with A&B Cymru on any publicity associated with the commission;
- The commission is open to artists living and working in Wales or Welsh artists living and working elsewhere.
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A film of past A&B Cymru Awards can be found on our YouTube channel:

@A&B Cymru

If you have any further queries regarding this brief, please telephone Rachel Jones at A&B Cymru on 029 20303023 or email Rachel.Jones@aandbcymru.org.uk

Proposals must be submitted by e-mail to contactus@aandbcymru.org.uk and incorporate images of the proposed Trophy design no later than Friday 10 January 2025. No fee will be paid for the proposal.

