



### **Benefits Include:**

- Brand exposure – we will display the partner's branding around the festival on banners, flags etc., and on all our marketing and publicity material, including programmes, festival website, posters and social media.
- Employee benefits including free festival tickets and the possibility of an exclusive show - we could create an intimate, money-can't-buy private gig featuring some of the most exciting festival acts.
- Exclusive pouring rights and dedicated bar/sampling station for the partner's products.
- Pre-festival competition in partnership with the sponsor (this could involve the possibility of winning a luxury stay, festival tickets and the partner's products).

Aberystwyth Comedy Festival takes place 29 September – 1 October 2023.

Machynlleth Comedy Festival takes place on May Bank Holiday weekend 2024.



**Sponsorship packages can range from £2,000 - £30,000 and can be tailored to best suit business targets and budgets.**