



### Benefits include:

- An opportunity to invest in the well being of the over 60's in East Cardiff
- Promotion of brand to 'in person' audience of 600+ across 4 events
- Promotion of brand via printed and online marketing materials, website, social media, press- audience of 50,000+ over 12 months
- Association with cutting edge, socially engaged cultural provision for over 60s
- Association with award winning, dynamic, contemporary cultural organisations
- Logo featured on Common Wealth & Posh Club websites & printed marketing materials.
- Opportunities for company staff to volunteer at events
- Opportunities for company staff/ guests to attend events as guests



**£4,000 to sponsor the full series of events or £1,000 to sponsor an individual event + VAT**